

Mr Ewan McFarlane  
One Vision Direct Ltd  
Little Lochsherrif  
Culbokie  
Dingwall  
IV7 8JY

Your ref  
Our ref EPIC/ENQ/L/81218  
Date 18 March 2010

Direct line (020) 7211 8000  
Fax (020) 7211 8877  
Email Enquiries@oft.gov.uk

Dear Mr McFarlane,

Thank you for your letter of 4 March 2010 regarding the General Optical Council (GOC)

By way of background, the mission of the Office of Fair Trading (OFT) is to make markets work well for consumers. We achieve this by promoting and protecting consumer interests throughout the UK, while ensuring that businesses are fair and competitive. Our primary duties include the enforcement of competition law, and the application of consumer protection legislation in respect of matters that adversely affect the collective interests of UK consumers.

On the basis of the information that you have provided, the issues raised appear to be regarding the UK prescription eyewear market. The Council for Healthcare Regulatory Excellence therefore may be best placed to advise you in this matter as the Council for Healthcare Regulatory Excellence promotes the health and well-being of patients and the public in the regulation of health professionals. They scrutinise and oversee the work of the nine regulatory bodies that set standards for training and conduct of health professionals. Its contact details are:

Council for Healthcare Regulatory Excellence  
11 Strand  
London  
WC2N 5HR



INVESTOR IN PEOPLE

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Thank you for bringing this matter to our attention and we hope that it will be resolved to your satisfaction in the near future.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Matt Lacovara'.

Matt Lacovara  
Enquiries and Reporting Centre